

ECSA 2014

August 25 to 29, 2014 in Vienna, Austria
<http://ecsa2014.cs.univie.ac.at/>

The European Conference on Software Architecture (ECSA) is the premier European software architecture conference, providing researchers, practitioners, and educators with a platform to present and discuss the most recent, innovative and significant findings and experiences in the field of software architecture research and practice. In 2014, the conference will feature keynotes, a research track, industrial track (including a full industry day with many renowned invited speakers), workshops, industrial tutorials, a doctoral symposium, and tool demonstrations and poster presentations. In addition, a co-located event on software design patterns, the ECSA MiniPLoP, will be held in parallel to ECSA.

Confirmed keynote speakers are:

- Gregor Hohpe: Chief IT Architect at Allianz SE in Munich, Germany.
- Uwe Dumslaff: Corporate Vice President and Chief Technology Officer at Capgemini Deutschland GmbH in Germany.
- Markus Voelter: Independent researcher, consultant and coach for itemis AG in Stuttgart, Germany.
- Hans van Vliet: Professor in Software Engineering at the VU University Amsterdam, The Netherlands

ECSA 2014 expects to attract about 150 participants from industry and academia.

Sponsorship Packages

We are looking for both academic and industrial sponsors for the organization of this conference. By sponsoring the conference, you

- contribute to the success of a major scientific and industrial event in the field of software architecture,
- position yourself as one of the (major) actors in this field,
- will have the opportunity to advertise your methodologies, products, tools, specificities and success stories of your business and to make the conference audience aware of them,
- will have privileged space to meet researchers and industrialists interested in your field.

Furthermore, to thank you for your contribution, we offer you many benefits outlined in the sponsorship packages below. If you have something special in mind, do not hesitate to contact us.

Bronze (> 500 EUR)	<ul style="list-style-type: none"> ✓ Sponsor logo on: <ul style="list-style-type: none"> • conference website with hyperlink • printed conference program ✓ Copy of the conference attendee list, subject to the attendees agreement
Silver (> 1.000 EUR)	<p>incl. <i>Bronze</i> Package +</p> <ul style="list-style-type: none"> ✓ Sponsor's material* can be included in delegates' bags ✓ Sponsor's material** in common areas (e.g. break room) ✓ 15 % discount on conference fee for own staff ✓ Explicit mention as "<i>Silver Sponsor</i>"
Gold (> 1.500 EUR)	<p>incl. <i>Silver</i> Package +</p> <ul style="list-style-type: none"> ✓ 1 complimentary ticket to attend full conference incl. social events ✓ Sponsor's logo also on: <ul style="list-style-type: none"> • sessions' welcome screens ✓ Sponsor's material in common areas (e.g. break room) ✓ The sponsor can choose an exhibition area* within the conference lobby to demonstrate and promote their products ✓ Explicit mention as "<i>Gold Sponsor</i>"
<i>Other kind of sponsoring</i>	<p>To realize your ideas, please contact us for more information.</p> <ul style="list-style-type: none"> ✓ The sponsor can chose an exhibition area within the conference lobby to demonstrate and promote their products ✓ Naming of event rooms or social events can be chosen. E.g., Welcome Reception, Banquet, presentation room, etc.

*) size restrictions: please contact us.

**) space restrictions: 1 rollup, please contact us

Contact

Please contact sponsorship chairs:

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Postal address:

University of Vienna
Faculty of Computer Science
Research Group Software Architecture
c/o Claudia Aschenbrenner
Währinger Straße 29/5.34
1090 Vienna
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Location

The main conference will be located at

University of Vienna
Faculty of Computer Science
Währinger Straße 29
1090 Vienna
Austria
GPS: 48°13'12" North, 16°21'22" East